

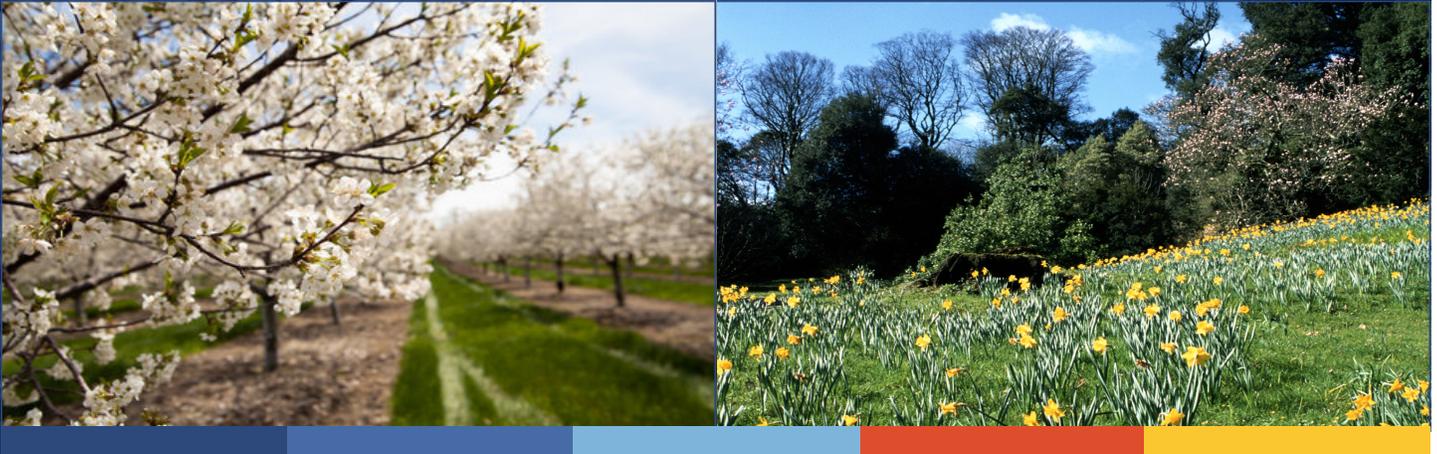


little Sweden[®] Resort Report



2018

SPRING EDITION



It's Spring Again in Door County!

WINTER is fighting its last battle in Door County. However, so far in March, Spring is definitely winning. The receding snow and the warmer days are making us all look forward to green budding trees and wildflowers.

As usual your staff at Little Sweden has been busy doing maintenance and deep cleaning for our beautiful vacation homes and property. This is all while digging out after each snow-storm.

With the realization that how and when people communicate in 2018 is much different than in years past, we are again updating our website to streamline how we communicate with our owners and other friends. Our new website should be up and running by Memorial Day. Hard to believe it was only four years ago when we had previously installed a new website.

Part of Little Sweden staying successful is our ability to utilize the latest internet tools to benefit owners and insure the effectiveness of resort management.

It's time for you to start thinking about your time at Little Sweden. Why not make an extra trip or two to Little Sweden and Door County? Now is the time for you to check for availability by calling 920-868-9950. As soon as the weather gets warmer, we fill up fast!



- Clemens V. Hedeem, Jr. - President



The *LEGACY CHOICE*

As Little Sweden becomes older each year, it is important for owners to do their estate planning. Remember, your weeks at Little Sweden are an important part of your planning.

It's your obligation as an owner (and no one else's) to plan what will happen to your week. It's no different than your house or other property.

The very best option is called the Legacy Choice. After you have created a lifetime of memories at Little Sweden, it's up to you to keep the legacy you created alive by selling or gifting your weeks to another family member or close friend. This way the legacy you created will continue on into the future. The benefits you received will continue. Your memories and experiences will become a part of those with others in your family.



In Memoriam

We recently lost two members of our Little Sweden family. Marie Boardman, long-time owner and friend, and wife of long-time Association Board member, Dave; and Dr. Marvin Jumes, also a long-time owner and friend. We feel fortunate to have known both Marie and Marv. They gave us many happy moments. We extend our deepest sympathy and comfort to their families.





EXCITING NEWS FOR LITTLE SWEDEN

LITTLE SWEDEN has been chosen by ARDA (American Resort Development Association) as a national example of what great customer service is!

We were contacted in February by a representative of ARDA letting us know that Little Sweden was being considered for this designation. A representative contacted Lara Bush-Pensy, our General Manager, to let her know that Little Sweden had been chosen. Lara was interviewed for an article that appears in ARDA's national publication, Developments Magazine – March 2018. We will send this article to you separately via email. We will also have a press release in our local Door County newspaper.

ARDA looked at our reviews from RCI, TripAdvisor, and Facebook; so be sure to leave us a review each time you stay at Little Sweden! Those reviews are important!

This is very exciting news for Little Sweden and a reflection of a job extremely well done by our amazing staff! When you are at Little Sweden, please be sure to congratulate our staff members!

MANAGER'S REPORT for Little Sweden and Hedemora Hills

HELLO TO EVERYONE! We have been very busy throughout the winter at Little Sweden! We have had very good winter occupancy and we are on target for a banner summer season!

Our sales have been very promising with exciting further development in Hedemora Hills where we have some new owners! Stay tuned for another new model home to be built this year!



We have completed installing new flooring in all our north side units. We continue to install new carpet on the main level of all those units throughout this year and into the next. We have completed the removal of the metal slat blinds on the patio doors going into the sunroom of 10 of our north side units and have installed new up/down blinds with no cords on all of those sunroom windows. We have also replaced all of the master bedroom mattresses in all north side units and will continue to replace guest bedroom mattresses as needed. All north side buildings will be power-washed and painted this year. We have many spring/summer projects coming up – widescale tree trimming will continue; equipment replacement; sidewalk and tennis court repair/refresh; etc. We will also be unveiling a new and improved website very soon! Please continue to follow our Facebook and TripAdvisor pages! Don't forget to leave us a review each time you stay at Little Sweden!

We continue to give back to our surrounding communities by donating our used equipment to worthy causes. We continue to be proud of being blessed to work with the best crew around as we celebrate many employee milestones!

As we are in our 20th year at Little Sweden, we thank all our owners and guests for the many memories made and we look forward to making more memories with you this year!



Lara Bush-Pensy - Resort Manager



What's New? in Door County!



EACH SPRING IN DOOR COUNTY and at Little Sweden brings the excitement of the awakening.

Some things seem to always stay the same and some things like the restaurants and shoppes are constantly changing. Last year we saw **CHOP** open a beautiful new restaurant in Sister Bay. Great location, great view and great food. This year, Al Johnson's outdoor bar and eatery, **Stabbur**, is adding a kitchen and retractable awnings to better serve their customers.

Crate in Sturgeon Bay opened last year and has been busy ever since. Fine dining in the heart of downtown Sturgeon Bay!

As you know **Shipwrecked** in Egg harbor suffered a devastating fire resulting in a total loss. This year Shipwrecked will rise from the ashes and begin serving customers around the 4th of July! Welcome back! Also rising in Egg Harbor is the new **Hatch Distilling Company**. We're looking forward to sampling and tasting some time this summer.

Last year was the first year for Northern Door County's first cheese factory. The Door **Artisan Cheese Company** also in Egg Harbor. You can take a tour, sample some great cheese, or dine in their casual restaurant, **The Glacial Ledge**.

Serendipity in Egg Harbor opened last year and then closed unexpectedly for personal reasons. The word on the street is that the **Trio** owners may reopen their well known restaurant. They served excellent food at this location for many years. Time will tell!

We also will have a new winery at Highway 42 and County Road P between Sturgeon Bay and Egg Harbor. **Door 44** now located at the Laubenstein farm store will be moving later this year to their new free-standing winery. They are famous for their Glacial Wine.

It looks like a lot of the action in Door County this coming year is in or near Egg Harbor. Of course Little Sweden is only a few minutes from the heart of the Egg!

Ask our front desk staff or other locals for their favorite places if you need suggestions.